

PORSCHE DESIGN DRIVER'S SELECTION

Holiday Season 2009





FOR HER

[1]



[1] Women's sweat jacket with Swarovski crystals

High stand-up collar with Swarovski buttons. Two side pockets with zip. Porsche logo with Swarovski crystals on the sleeves. Satin band with Porsche logo on hem. 100% cotton. White.
Sizes: XS, S, M, L, XL.
WAP 694 OXS-OXL 0A | £ 96.00



FOR HER



[1]



[1] Women's leisure suit with Swarovski crystals

Top with wrap-around design. Porsche logo with Swarovski crystals on the sleeves. Trousers with extra-high waistband for perfect comfort. Satin band with Porsche logo on sleeve and trouser cuffs. 93% lyocell, 7% elastane. Black. Sizes: XS, S, M, L, XL. WAP 691 0XS-0XL 0A | £ 111.00



[2]



[2] Bracelet with Swarovski crystals

911 digits with Swarovski crystals. Smaller letters in the distinctive Porsche lettering incorporated into the chain. Stainless steel. Adjustable length. WAP 050 420 18 | £ 72.00

[3]



[3] Necklace with Swarovski crystals

911 digits and two other pendants with Swarovski crystals. Stainless steel. WAP 050 422 18 | £ 72.00

[4]



[4] Jewelled watch with Swarovski crystals

Solid stainless steel case with Swarovski crystals and scratch-resistant sapphire crystal watch face. Leather strap with pendant featuring 911 digits in the distinctive Porsche lettering. Diameter: 30 mm. Water-resistant to 30 metres. Swiss-made. WAP 070 006 18 | £ 185.00



[1]



[1] Women's outdoor jacket

Yachtsman style. Two front pockets. Sporty double-stitched seam on the shoulders and sleeves. Discreet contrast quilted seam. Embroidered Porsche logo on the sleeve. 90% wool, 10% cashmere. Dark Blue. Sizes: XS, S, M, L, XL. Feminine cut.
WAP 516 OXS-OXL 0A | £ 258.00

[2]



[2] Women's long-sleeved polo shirt

Collar, lower placket, inner sleeve bottom and double-stitched seam on the shoulders backed in satin. Metal badge with Porsche logo on the seam. 50% cotton, 50% polyester. Available in Cream and Black.
Sizes: XS, S, M, L, XL.
WAP 772 OXS-OXL 0A (Cream) | £ 60.00
WAP 770 OXS-OXL 0A (Black) [not shown] | £ 60.00

[3]



[3] Women's leather belt

Wrap-around. Tang buckle with discreet Porsche logo. Available in Black and Chilli Red. Adjustable length. Max. length: 225 cm. Strap width: 2 cm.
WAP 080 373 0A (Black) | £ 108.00
WAP 080 372 0A (Chilli Red) | £ 108.00

FOR HER

[1]



[1] Women's Panamera Chronograph, Limited Edition

Quartz movement. Split-time measurement and date display. Stopwatch function for up to 12 hours. Luminescent hour and minute hands. Stainless steel case with anti-reflective sapphire crystal watch face. Diameter: 33 mm. Brown leather strap with contrasting seams. Waterproof to 100 m. Swiss made. Limited edition of 1,000 units. WAP 070 008 0A | £ 362.00

[2]



[2] Panamera jewelled watch with Swarovski crystals

Stainless steel case with Swarovski crystals and scratch-resistant sapphire crystal watch face. Diameter: 30 mm. Waterproof to 30 m. Swiss made. Wrap-around strap made of Brown leather. WAP 070 007 0A | £ 197.00



[3]



[3] Handbag

Soft shoulder bag. Magnetic fastener. Detachable cosmetic bag. Zipped interior compartment. Mobile phone compartment with Velcro. Embossed Porsche crest on the side of the bag. Made of cowhide. In Espresso with contrasting quilted seam in Luxor Beige. Lining: Washable, Dark Brown nylon mesh. Exterior dimensions: 41 x 33 x 16 cm. WAP 030 007 0A | £ 245.00

[4] Purse, large

Zipped coin pouch, note compartment and 12 credit-card slots. Textured cowhide with Porsche logo. Available in cream. Dimensions: 10 x 19 cm. WAP 030 106 19 | £ 92.00

[4]



[5] Handbag

With detachable clear interior bag for cosmetics. Ideal for air travel. Zipped interior compartment and additional compartments. Textured cowhide. Available in cream. Dimensions: 44 x 16 x 26 cm. WAP 030 120 19 | £ 257.00

[5]





FOR HIM

[1]



[1] Outdoor jacket

Yachtsman style. Two flap pockets and two pockets with concealed zip on the front. Sporty double-stitched seam on the shoulders and sleeves. Discreet contrast quilted seam. Embroidered Porsche logo on the sleeve. 90% wool, 10% cashmere. Dark Blue. Sizes: S, M, L, XL, XXL. WAP 515 00S-XXL 0A | £ 258.00

[2] Reversible belt

Two-tone leather strap. Tang buckle with discreet Porsche logo. Black and Espresso. Adjustable length. Max. length: 120 cm. Strap width: 3.8 cm. WAP 080 370 0A | £ 90.00

[2]





[1]

[2]



[2] Purse/wallet

With two note compartments, coin pouch, nine credit-card slots, mesh compartment and two additional slit pockets. Porsche embossment on the inside and outside. Made of cowhide. In Espresso with contrasting quilted seam in Luxor Beige. Exterior dimensions: 12 x 10.5 cm. WAP 030 002 0A | £ 65.00

[3]



[3] Travel bag (M)

Spacious main compartment, two zipped inside compartments and other interior compartments. Additional outside compartment with concealed zip. Adjustable, detachable shoulder strap made of leather with non-slip padding. Made of cowhide. In Espresso with contrasting quilted seam in Luxor Beige. Lining: Washable, Dark Brown nylon mesh. Exterior dimensions: 55 x 34 x 23 cm. WAP 035 001 0A | £ 323.00

[4]



[4] Business card holder

With a main compartment, three other interior compartments as well as an additional slit pocket and outside slit pocket. Embossed Porsche crest on the inside and outside. Made of cowhide. In Espresso with contrasting quilted seam in Luxor Beige. Exterior dimensions: 10.5 x 7.2 cm. WAP 030 003 0A | £ 39.00



Handbag see page 9.



[1]



[1] 911 GT3 Sport Classic Chronograph, Limited Edition

Quartz movement. Split-time measurement and date display. Stopwatch function for up to 12 hours and tachymeter. Luminescent hour and minute hands. Dial design based on the classic design of the 911 GT3 instruments. Black stainless steel case with anti-reflective sapphire crystal watch face. Diameter: 45 mm. Black rubber strap with tyre tread pattern on the inside. Waterproof to 100 m. Swiss made. Limited edition of 911 units. WAP 070 008 19 | £ 363.00

[2]



[2] 911 Sport Classic Chronograph

Quartz movement. Split-time measurement and date display. Stopwatch function for up to 12 hours and tachymeter. Luminescent hour and minute hands. Stainless steel case with anti-reflective sapphire crystal watch face. Diameter: 45 mm. Black rubber strap with tyre tread pattern on the inside. Waterproof to 100 m. Swiss made. WAP 070 005 19 | £ 343.00

[3]



[3] Panamera Chronograph

Quartz movement. Split-time measurement and date display. Stopwatch function for up to 30 minutes. Luminescent hour and minute hands. Stainless steel case with anti-reflective sapphire crystal watch face. Diameter: 42 mm. Brown leather strap with contrasting seams. Waterproof to 100 m. Swiss made. WAP 070 002 0A | £ 342.00

[4]



[4] Panamera Turbo Chronograph

Quartz movement. Split-time measurement and date display. Stopwatch function for up to 30 minutes. Luminescent hour and minute hands. Stainless steel case with anti-reflective sapphire crystal watch face. Diameter: 42 mm. Black rubber strap with tyre tread pattern on the inside. Waterproof to 100 m. Swiss made. WAP 070 004 0A | £ 342.00

[5]



[5] Panamera Turbo Chronograph, Limited Edition

Quartz movement. Split-time measurement and date display. Stopwatch function for up to 12 hours. Luminescent hour and minute hands. Black stainless steel case with anti-reflective sapphire crystal watch face. Diameter: 42 mm. Black rubber strap with tyre tread pattern on the inside. Waterproof to 100 m. Swiss made. Limited edition of 1,000 units. WAP 070 005 0A | £ 362.00

[1]



[2]



[3]



[1] Ballpoint pen

Twist mechanism. Alternating straight and convex sides. Anodised aluminium silver. Spring loaded clip made of brass. Black ink. Dimensions: 143 x 129 x 13 mm. Refill available separately (WAP 055 004 0A). WAP 055 001 0A | £ 52.00

[2] Ballpoint pen in black

Twist mechanism. Alternating straight and convex Black sides. Anodised aluminium Black. Spring loaded clip made of Black brass. Black ink. Dimensions: 143 x 129 x 13 mm. Refill available separately (WAP 055 040 16). WAP 055 011 0A | £ 52.00

[3] Rollerball

Twist mechanism. Alternating straight and convex sides. Ink refill that cannot dry out. Anodised aluminium silver. Spring loaded clip made of brass. Black ink. Dimensions: 143 x 129 x 13 mm. Refill available separately (WAP 055 041 16). WAP 055 002 0A | £ 52.00

[4]



[5]



[4] Keyring

Opens with spring action. Keyring made with stainless steel wire rope. Porsche logo on the side. Made of polished and brushed stainless steel. Size: approx. 73.5 x 25 x 10 mm. Suitable for all vehicle keys of all current Porsche models. WAP 050 006 0A | £ 59.00

[5] Cufflinks

With classic bar clip and discreet Porsche logo on the sides. Made of polished and brushed stainless steel. Dimensions: approx. 22 x 13 x 22 mm. WAP 050 004 0A | £ 59.00





FOR CHILDREN

[1] Baby Porsche

Children's push-along car in Porsche design. Tyres made of soft, low-noise rubber. With horn. Ergonomically recessed seat for small children and knee indentations for larger children. Exclusively designed by the Porsche Design Studio. Suitable for ages 1-3 years. Made in Germany.
WAP 040 003 0A | £ 59.00



[1]

[2]



[2] Motorsport bear

Plush teddy bear with moving arms and legs. Genuine embroidered Porsche Motorsport racesuit. Includes cap and numbered racing pass. Approx. 40 cm high. Washable at 30° C. Suitable for ages 3+ years.
WAP 040 004 0A | £ 43.00



FOR CHILDREN

[1]



[1] Children's fleece jacket

With hood and two side pockets. Large Porsche logo embroidered on the back. 100% polyester. Chilli Red. Sizes: 92/98, 104/110, 116/122, 128/134, 140/146. WAP 721 098-146 0A | £ 39.00

[2] Plush 911 car

The Porsche for kids. Embroidered. Washable at 30° C. Length: approx. 35 cm. WAP 040 002 0A | £ 26.00

[2]





[1]



[1] Romper suit and hat

Anti-slip Turbo logo printed on the soles. Placket with full-length press stud fastening. 100% cotton. White/Yachting Blue/Chilli Red. Sizes: 56/62, 68/74. Matching hat with Porsche logo. 100% cotton. One size fits all.

WAP 723 056-068 0A | £ 34.00

[2]



[2] Boy's polo shirt

Colour appliqué around the collar. Sporty double-stitched seam on the shoulders in contrasting colours. Embroidered Porsche logo on the sleeve. 100% cotton. Yachting Blue. Sizes: 92/98, 104/110, 116/122, 128/134, 140/146. WAP 766 098-146 0A | £ 20.00

[3]



[3] Girl's T-shirt

Empire style with slight A-line. Sporty double-stitched seam on the shoulders. Porsche transfer print on the collar. 100% cotton. Cream. Sizes: 92/98, 104/110, 116/122, 128/134, 140/146. WAP 776 098-146 0A | £ 18.00

[4] 911 pedal car

With precision chain drive. Ergonomic and adjustable sports seat. Steering wheel with horn and engine sounds. Robust blow-moulded plastic body. Tested by German safety standards agency (TÜV). Suitable for ages 3+ years. Made in Germany. WAP 040 006 0A | £ 163.00

[4]





FOR FANS

[1]



Cases shown in Yachting Blue Metallic.

[1] AluFrame L trolley case

Two wheels with ball bearings. Twin-tube telescopic handle made of aluminium. Can be extended twice. Bag holder to attach another bag. Water-repellent, all-around zip. TSA-approved lock. Black lining featuring the Porsche logo, can be wiped clean. Material: 100% polyester. Two adjustable dividers with inside compartment. Fits in all Porsche models. TÜV-tested, five-year warranty. Exterior dimensions: 56 x 45 x 24.2 cm. 51 l volume. Weight: 4.5 kg. WAP 035 440 0A (Basalt Black Metallic) | £ 563.00

This item can be made to order* in a range of colours to match the exterior of your Porsche.

*Price and delivery information available on request.

Custom-fit companions:

To coincide with the launch of the Panamera, Porsche Design Driver's Selection has collaborated with luggage designer RIMOWA to develop AluFrame trolley cases for the Porsche Travel System. Available in three sizes, they are all in original Porsche body colour schemes. The use of lightweight, durable materials, such as hand brushed aluminium, are used to make the luggage practical while aesthetically striking. And, of course, since four people need four trolley cases, four of the M size or four of the L size fit perfectly in the boot of every Panamera. Rest assured that just like the Panamera, this luggage set is made in Germany.



All AluFrame models can be stowed in Porsche sports cars and the Cayenne.

[1]



Cases shown in Basalt Black Metallic.

[2]



Cases shown in Platin Silver Metallic.

[1] AluFrame XL trolley case

Two wheels with ball bearings. Twin-tube telescopic handle made of aluminium. Can be extended twice. An additional aluminium handle integrated in the shell makes it easier to put the trolley case into and remove from your Porsche. Bag holder to attach to another bag. TSA-approved lock. Material: 100% polyester. Two adjustable dividers with inside compartment. Two zipped side pockets. Fits in all Porsche models. TÜV-tested, five-year warranty. Exterior dimensions: 58.5 x 40 x 33 cm, 64 l volume. Weight 4.9 kg
WAP 035 444 0A (Basalt Black Metallic) | £ 600.00

This item can be made to order* in a range of colours to match the exterior of your Porsche.

[2] AluFrame M trolley case

Two wheels with ball bearings. Twin-tube telescopic handle made of aluminium. Can be extended twice. An additional aluminium handle integrated in the shell makes it easier to put the trolley case into and remove from your Porsche. Bag holder to attach another bag. TSA-approved lock. Material: 100% polyester. Two adjustable dividers with inside compartment. Two zipped side pockets. Fits in all Porsche models. TÜV-tested, five-year warranty. Complies with IATA recommendations¹⁾ for hand luggage. Exterior dimensions: 52.5 x 39 x 24.2 cm. Approx. 42 l volume. Weight: 4.3 kg.
WAP 035 400 0A (Basalt Black Metallic) | £ 526.00

This item can be made to order* in a range of colours to match the exterior of your Porsche.

* Price and delivery information available on request.
¹⁾ Recommendation of the International Air Transport Association (IATA) dated February 2009. Accepted hand luggage dimensions vary from airline to airline and also depend on the route and class of travel.

[3]



[3] Porsche USB stick

Fold-out stick in the same design as the Porsche sports car vehicle key. Porsche Crest on the front. LED control light on the rear. The plug direction depends on the USB port being used. It can store up to 4 GB of data and is compatible with various operating systems including the Porsche Communication Management system with the individual Universal Audio Interface option. In Black with chrome. Dimensions: 53.5 x 38 x 19.5 mm
WAP 040 712 0A | £ 26.00

The key to the digital world:

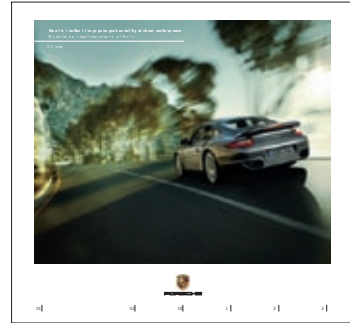
Porsche in a new dimension: With a storage capacity of 4 GB, the new USB stick in the same design as the Porsche 911 key opens the door to the digital world. It is compatible with the optionally available Porsche Communication Management of the new generation of Porsche vehicles, and its practical folding mechanism makes it very compact. With the USB stick, you can play all your saved music tracks directly in the car or use it to routinely and reliably transfer photos and data.



[1]



[1] Porsche calendar
 A must for every Porsche driver. Official Porsche calendar for 2010. On the move with Porsche – all year round.
 Emphasis on the diversity offered by the current Porsche model range. 12 spectacular motifs. Format: 59 x 55.5 cm.
 WAP 092 001 0A | £ 25,00



January



February



March



April



May



June



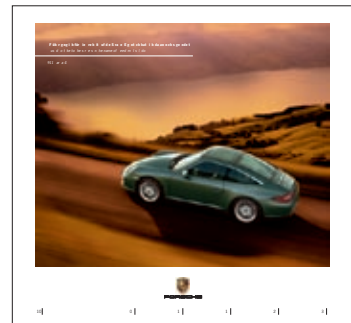
July



August



September



October



November



December



[1]



[1] Porsche diary

Meticulously finished diary with images of the new Porsche museum and the vehicles on display.
WAP 092 004 0A | £ 25,00

[2]



[2] Espresso cup set 'No. 3'

Sold exclusively for Christmas: Two espresso cups with matching saucers that feature pictures of historical racing posters. The Florida International Twelve Hour Grand Prix of Endurance Sebring 1958, and 75 international victories for Porsche 1952. Limited edition of 2,009 individually numbered pieces worldwide. Comes in high-quality gift packaging. Dishwasher safe.
WAP 050 044 0A | £ TBC

[3] Historics calendar

Exclusive Porsche calendar with insights into the historic world of previously unseen models.
Format: 30 x 42 cm, unfolded 60 x 42 cm.
Available from mid-October 2009.
WAP 092 002 0A | £ 25,00

[3]



[4]



[4] Style calendar

The Panamera, the 4th dimension, is the theme of the 2010 style calendar. The focus here is on the number 4. The Porsche designers enthusiastically came up with thirteen motifs based on four core themes surrounding the latest range: They show how functionality, performance, exclusivity and sovereignty are all reflected in the design of the Panamera. Includes screensaver and short film on CD-ROM. Format: 70 x 50 cm. Limited edition of 4,000 individually numbered examples worldwide.
WAP 092 003 0A | £ £ 41,00



FOR FANS

[1] Bobsleigh

A bobsleigh designed with the Porsche philosophy – quickly and nimbly cut through the snow thanks to directional stability, a low centre of gravity, ease of steering, good braking and low weight (only approx. 4 kg). Exclusively designed by the Porsche Design Studio. Tested by German safety standards agency (TÜV). Made in Germany. Black carrying bag. WAP 060 010 0A | £ 169.00

[1]



[2]



[2] Sledge

Stainless steel runners and practical folding mechanism. No loose parts. Ready for use in seconds. Made of aluminium. Durable, waterproof seat made of imitation leather. Porsche logo on top. UV-resistant. Tested by German safety standards agency (TÜV). Dimensions: approx. 102 (L) x 49 (W) x 30 (H) cm. Made in Germany. Black carrying bag. WAP 060 050 19 | £ 326.00



FOR FANS

[2]



[1] Panamera 4S

Carrera White. Interior in two-tone Platinum Grey/Black. Made of metal and plastic. Scale: 1:18. WAP 021 002 19 | £ 28.00

[2] Panamera 4S

High-quality, detailed collector's model of the Panamera 4S. Metallic Yachting Blue. Two-tone interior in Yachting Blue/Cream. Made of metal and plastic. 1:43 scale. WAP 020 004 19 | £ 23.00

[3] Panamera Turbo

High-quality, detailed collector's model of the Panamera Turbo. In Platinum Silver Metallic. Interior in Espresso. Made of metal and plastic. 1:43 scale. WAP 020 005 19 | £ 23.00

[4] 911 GT3

New vehicle generation model. Guards Red. Black interior. Made of metal and plastic. Scale: 1:18. WAP 021 013 19 | £ 28.00

[3]



[4]



[1]



[1] 356 Porsche 64 (Berlin-Rome car)

The 64 was built in 1938/39 for the Berlin-Rome long distance race. It is considered the predecessor for all subsequent Porsche sports cars. Comes with a high-quality information booklet in printed gift packaging. Base colour: Silver. Metal. 1:87 scale. Limited edition of 2,500 examples worldwide. WAP 023 003 19 | £ 23,00

[2] Porsche Design Edition Set

Limited edition set: 2,000 worldwide. The set includes the Cayman S Porsche Design Edition 1 (Black), Boxster S Porsche Design Edition 2 (Carrara White) and Cayenne GTS Porsche Design Edition 3 (Lava Grey Metallic). Made of metal and plastic. Scale: 1:43. WAP 020 SET 26 | £ 65,00

[2]




PORSCHE DESIGN
DRIVER'S SELECTION

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